

# Keys to a MOOC Camp (for Posts)

U.S Department of State | Bureau of Educational and Cultural Affairs

## Unlocking Learning:

These keys are for U.S Embassies and Consulates to develop a successful MOOC Camp program.

MOOC (Massive-Open-Online-Course) Camps are in-person discussions centered around free, online and open courses. Blending MOOCs with in-person activities serves to: expose key audiences to U.S higher education, engage partners and local leaders in advancing community-based learning, make use of modern learning tools to meet posts' needs.

### Audiences

**Who would benefit from this semi-presencial learning opportunity?** Your objectives should reflect your audience's needs, abilities, and skills. Many posts', for example, have implemented MOOC Camps for students in the "intermediary" phase between high-school and university. Others have created MOOC Camps to connect similar audiences across the country, and sometimes, to students in the U.S.

### Location

**Where can a MOOC Camp happen?** Historically, American Spaces, local universities, and other spaces from local contacts have been good possible venues. Posts can also consider virtually connecting from remote locations if travel is challenging.

### Program Engagements

**What's a good way to do a MOOC Camp?** Posts have worked with local partners and universities to recruit learners, facilitate in-person engagements, and offer post-MOOC Camp educational opportunities for students. Social media tools reinforce communication between the facilitator and group of students. Posts can issue MOOC Camp certificates that denote successful participation at graduation ceremonies hosted by the Ambassador, DCM, or other official.

### Courses and Providers

**What content do I need and where can I find it?** The Department has prepared a list of recommended online courses, from vetted providers and feedback from posts'. These are suggestions of options that may work and are policy relevant. Coursera and EdX may offer verified certificates and timing flexibility, while other open course providers may offer more localized content and lower difficulty levels.

### Facilitation

**Who can run a MOOC Camp program?** Facilitators support coordination of in-person engagements and the successful completion of the program. In the past, local NGO leaders, exchange program alumni- like English Language Fellows, Fulbright grantees, or embassy staff make great facilitators. Supporting facilitators is crucial and they perform better if they have expertise in subjects being taught. Posts can also use PD funding or other mechanisms to pay for their time. Make sure to share the Department's Keys to a MOOC Camp for Facilitators and other resources available on intranet.

### Capturing Success

**How can I share information about a MOOC Camp?** The Department has surveys for both posts/facilitators and students. Posts can use these surveys before and after the course to capture lessons learned and best practices. Have a success story? Send it to [MOOC-WG@state.gov](mailto:MOOC-WG@state.gov) to highlight the keys you used to make your MOOC Camp successful.



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